

Lindsay Kids of Steel Triathlon

c/o Greg Nisbett (Race Director)
93 Kent Street West, Lindsay,
Ontario, Canada K9V 2Y5
Phone: (705) 328-0871 (ask for Greg)
Fax: (705) 328-0811
Email: gregnisbett@lindsaykidsofsteel.com



Dear Lindsay Kids of Steel Supporter,

Lindsay Kids of Steel is a triathlon racing event for children and youths aged 5 to 18. This sport encompasses swimming, biking and running. Lindsay Kids of Steel is one of the Ontario's premier triathlon events and we need your support to carry on this tradition. Lindsay has been the location of many Kids of Steel races over the past few years. Interest in this sport has surged in the last decade and we have an opportunity to make 2009 the greatest Kids of Steel event ever. We are therefore in great need of sponsors and volunteers.

Corporate sponsors and volunteers are essential in many different areas of this year's race. We will be hosting the Lindsay Kids of Steel at the Lindsay Recreation Complex on Sunday, June 21, 2009. The Kids and I thank you for your support in previous years and we are counting on your involvement this year.

As in the past, our many expenses for the race include the pool and the community room rental, police on site, food and various prizes and rewards for every participant. The pool has been rented and the City has given us permission for road closures. We need over 100 volunteers and several sponsors to make this a safe and enjoyable event for the kids.

Sponsorship

We have three levels of sponsorship Platinum, Gold and Silver

1. **Platinum** consists of a donation of \$300 in cash, check or product of equal value. For this, you will receive your business logo on our website as well as on our Kids of Steel t-shirts that each participant will receive. You will receive a Kids of Steel t-shirt and a framed Thank You plaque from the Kids of Steel, If you have a company banner, it will be displayed around the race course and if you have a booth, you can set it up at our finish line to promote your business or product. You can also provide us with any coupons, advertising or giveaways that can be put in the kids' race packages
2. **Gold** consists of a \$200 donation in cash, check or product of equal value. For this, you will receive your name on the back of the Kids of Steel t-shirts that is given to every participant. If you have a company banner, it will be displayed around the race course.
3. **Silver** You can provide any promotional items for the kids' race packages. We appreciate any donation possible or prizes for our volunteers and also for the prize table for the athletes.

If you would like to be a major sponsor or help out volunteering at this year's Kids of Steel Triathlon, please contact me at the number below as soon as possible.

Thank you for your consideration in this matter and I look forward to hearing from you very soon.

Greg Nisbett
Race Director - (705) 328-0871
Email: gregnisbett@lindsaykidsofsteel.com

Sponsorship Form for 2011

Your sponsorship of the Lindsay Kids of Steel Race is very much appreciated. All net proceeds benefit the participating athletes and volunteers.

Become a Sponsor Form

Company Name: _____

Street Address 1: _____

Street Address 2: _____

City: _____

Phone: _____ Fax: _____

Mr. Mrs. Ms.

Contact Name:

First Name: _____ Last Name: _____

Title:

Donation Level: Platinum \$300 Gold \$200 Silver \$100 or less

Preferred Method(s):
Comments:

We will contact you ASAP!

Checks Make checks payable to: Lindsay Kids of Steel

Donation pick-ups Would you like us to pick up your donation?

Call Greg Nisbett Race Director - (705) 328-0871

Email: gregnisbett@lindsaykidsofsteel.com

Mail or drop off checks or gift certificates and this form to

Attn: Greg Nisbett (Race Director)

c/o Nisbett's Mens Shop

93 Kent St. West,

Lindsay, Ontario

Canada K9V 2Y5

Phone: 705-328-0871

Fax: 705-328-0811

Email: gregnisbett@lindsaykidsofsteel.com

Thanks Again, we thank you for partnering with Lindsay Kids of Steel for this very worthy cause!